Make a difference...

to your customers.
to your town.
to your life.

Town Money Saver.

Start your franchise with NO FEES.

• NO Franchise Fees
• NO Royalty Fees
• NO Transfer Fees

Let Town Money Saver® leverage you into your piece of a $45 billion* industry!

High Income Potential from Direct Mail Marketing

This vibrant $45 billion* industry continues to be a fast-growing industry. Town Money Saver’s target customers include over 24 million** small businesses in the United States.

*Source: Direct Marketing Association | **Source: U.S. Small Business Administration
In 1992, my wife and I started the Grafton Saver, a direct mail publication featuring local advertisers, which we thought would serve as a part-time business to help with our expenses. Little did we know that after only three months, the results would exceed anything that we had ever seen. It was then that we decided to make it a full-time operation.

Fast-forward to today — with over 40 franchisees in three states, reaching nearly 2.3 million homes each month — the mission hasn’t changed: to provide affordable, effective advertising to local businesses that offers the best possible return on investment.

While the mission hasn’t changed, those local businesses that believed in me changed my life forever. I was given the opportunity to own my own business with unlimited income potential, operating on my own schedule, while helping grow the same businesses that helped me.

I often recall my experience with Dr. Churchill, a Grafton, Ohio dentist whose ad enabled him to expand his practice to full time. I felt like I really made a difference — something we still try to do an a daily basis.

When given a gift, I feel compelled to share it. That’s why I am thrilled to offer other outside sales professionals the same opportunity I was given — complete with a proven, turnkey system that allows you to build equity in your own franchise.

Read on to discover how Town Money Saver can make a difference to you.

Bill Zirzow
President, Town Money Saver

Earn your franchise with NO FEES.

Town Money Saver is excited to offer the opportunity to own a franchise, without fees, to those candidates who demonstrate that they can be a good, long-term fit for the company.

Show us that you can perform successfully (by generating enough sales to cover the cost of your first TMS mailer), while maintaining a strong relationship with the communities that you serve, and you could be awarded the next successful Town Money Saver franchise!

Make a difference in your life.

Owning a Town Money Saver franchise allows you to enjoy a satisfying lifestyle and a flexible schedule without limiting your income.
Why Town Money Saver?

**Rapid Start-Up With Quick Franchise Growth**

Town Money Saver has been structured to provide you with the tools and management knowledge to effectively and profitably produce a monthly community publication, complete with a supplementary website, mobile app and Facebook page. No storefront, inventory or employees are required to start your Town Money Saver franchise. Town Money Saver coordinates your accounting, graphic design, printing and mailing – allowing you to focus on customer relationships and growth.

Exclusive territories allow you to develop long-term hometown relationships that will result in a solid future.

**Award-Winning, Highly-Respected Hometown Company**

Town Money Saver received a 2017 Franchisee Satisfaction award from *Franchise Business Review*, was ranked in the 2016 *Franchise Grade® Top 500*, has been ranked #1 in category in *Entrepreneur’s* Franchise 500, and has been recognized as a Weatherhead 100 Upstart Company.

Town Money Saver has been growing small businesses since 1992, due in large part to thousands of repeat customers.

**Town Money Saver University**

Build a strong foundation of sales techniques, relationship development methods, effective ad design formulas, ad performance tools, and operations & business management knowledge at our training center in Lucas, Ohio. Then, continue to hone your skills in the field with an experienced Area Developer, who will put you on the path to a successful franchise. Town Money Saver also provides continuing educational opportunities via classroom, field and web training. It’s our passion to help you grow your business!

**We’re Here For You**

As you develop your customer base by building relationships – we provide the tools and services to help you strengthen and grow those relationships. You will benefit from our experienced and hard-working professional staff who are all focused on your needs. From training and ad design to printing and mailing, our team is here to support you in all aspects of your franchise. Find out what it means to be part of the Town Money Saver family.

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1. **Unlimited Income Potential**
2. **Turnkey Business Opportunity**
3. **Equity**

Get started today!

Call or visit our website for more information about starting your own Town Money Saver Franchise.

800.481.8696 | tmsfranchising.com
“We are all in it together! That mentality is probably what I like most about being a part of Town Money Saver. The corporate office staff is very supportive and always looking for ways to improve the product and production of the product, which of course makes my job better all the time. At TMS I can be an individual but also have the security of knowing that I can turn to anyone, be it another franchisee, my area developer or the corporate staff when I need help or advice. TMS brings huge opportunity for building new relationships with clients both on a business and a personal level.”

Deanna Houtz - Wooster, Ohio

“We the best benefit I get from being a part of TMS is my quality of life! I love having the freedom of time that TMS brings me. Once print is over and done, I have free time to spend with my wife and kids, and it lets me be actively involved with all of their activities.”

Drew Poling - Batavia, Ohio

What current franchisees are saying

What our advertisers are saying

“Town Money Saver is the best investment we’ve ever done. The ad is really affordable and the results are amazing. We get a lot of quality customers from the Town Money Saver.”

Emma, Owner of Emi Pet Salon & Boutique – Columbus, Ohio

“Town Money Saver is the best return on investment by far.”

Chuck, Hot Head Burritos Owner – Perrysburg, Ohio

Carmino’s Pizza receives over 200 coupons per month, generating between $3,000-$3,500 in business.

Diane, Carmino’s Pizza Owner – Brecksville, Ohio

Emi Pet Salon & Boutique received over 30 coupons the first month and over $2,000 in business was generated.

Find more success stories at tmsfranchising.com