**Own a TMS Franchise**

# Make a **difference...**

to your **customers.**
to your **town.**
to your **life.**

Town Money Saver®

Entrepreneur FRANCHISE 500 TOP LOW-COST FRANCHISE 2021

**Start your franchise TODAY.**

- LOW Franchise Fees
- NO Royalty Fees
- NO Transfer Fees

## Let Town Money Saver® leverage you into your piece of a ***$38.5 billion*** industry!

**High Income Potential from Direct Mail Marketing**

"Direct mail spend — at $38.5 billion — accounts for the largest portion of US local advertising spend."*

*Fundera.com

# “I felt like I really made a difference.”

**In 1992**, my wife and I started the Grafton Saver, a direct mail publication featuring local advertisers, which we thought would serve as a part-time business to help with our expenses. Little did we know that after only three months, the results would exceed anything that we had ever seen. It was then that we decided to make it a full-time operation.

Fast-forward to today — with nearly 40 franchisees spanning multiple states, reaching more than 1.5 million homes each month — the mission hasn't changed: to provide affordable, effective advertising to local businesses that offers the best possible return on investment.

While the mission hasn't changed, those local businesses that believed in me changed my life forever. I was given the opportunity to own my own business with unlimited income potential, operating on my own schedule, while helping grow the same businesses that helped me.

I often recall my experience with Dr. Churchill, a Grafton, Ohio dentist whose ad enabled him to expand his practice to full time. I felt like I really made a difference — something we still try to do an a daily basis.

When given a gift, I feel compelled to share it. That's why I am thrilled to offer other outside sales professionals the same opportunity I was given — complete with a proven, turnkey system that allows you to build equity in your own franchise.

Read on to discover how Town Money Saver can make a difference to you.

**Bill Zirzow**
*President & CEO, Town Money Saver*

## Create your own sales opportunity.

Town Money Saver is thrilled to offer an exciting franchise opportunity to those candidates who demonstrate that they can be a good, long-term fit for our growing company.

Generate enough sales to cover the cost of your first Town Money Saver magazine and we'll credit $5,000 of your franchise fee toward the initial publication cost.

## Make a difference to your life.

Owning a Town Money Saver franchise allows you to enjoy a satisfying lifestyle and a flexible schedule without limiting your income.

# Why Town Money Saver?

## Rapid Start-Up With Quick Franchise Growth

Town Money Saver provides you with the tools and management skills to **effectively and profitably operate a local marketing franchise that promotes small businesses** using a **monthly community magazine** paired with an easy-to-use mobile app. Our suite of **premium direct-mail products** and our new **TMS+ Digital Marketing services** will help you take your business to the next level.

**No employees, storefront, or inventory are required** to operate your franchise. **Town Money Saver coordinates** your **accounting, graphic design, printing & mailing, and digital services** — allowing you to focus on customer relationships and growth.

**Exclusive territories** allow you to develop long-term hometown relationships that will result in a solid future.

## Award-Winning, Highly-Respected Hometown Company

Town Money Saver received Franchisee Satisfaction awards from ***Franchise Business Review*** from 2017 through 2021, was ranked in the 2016 ***Franchise Grade***® Top 500, is listed as a top low-cost franchise on ***Entrepreneur's*** Franchise 500, and has been recognized as a Weatherhead 100 Upstart Company.

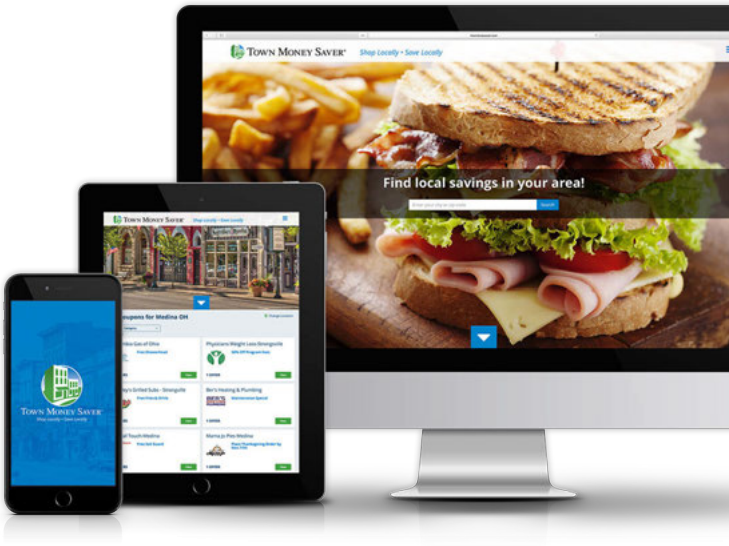
Town Money Saver has been growing small businesses since 1992, due in large part to **thousands of repeat customers**.

## Town Money Saver University

**Your success is our success** — that's why we invest in you. Between **field training** with one of our experienced Area Developers, our easy-to-follow **online courses**, and our one-time **training seminar** at the TMS headquarters, you can be confident that **you'll be on the track to success.**

## We're Here For You

As you develop your customer base by building relationships — we provide the tools and services to help you strengthen and grow those relationships. You will benefit from our experienced and hard-working **franchise support staff** who are all focused on your needs. From **training** and **ad design** to **printing** and **mailing**, our team is here to support you in all aspects of your franchise — that's what it means to be part of the Town Money Saver family.



1. Unlimited Income Potential
2. Turnkey Business Opportunity
3. Equity

print | mobile | online | social

## Get started today!

Call or visit our website for more information about starting your own Town Money Saver franchise.

**800.481.8696 | tmsfranchising.com**

# What current **franchisees** are saying

"*We are all in it together!* That mentality is probably what I like most about being a part of Town Money Saver. The corporate office staff is very supportive and always looking for ways to improve the product and production of the product, which of course makes my job better all the time. At TMS I can be an individual but also have the security of knowing that I can turn to anyone, be it another franchisee, my area developer or the corporate staff when I need help or advice. TMS brings huge opportunity for building new relationships with clients both on a business and a personal level."

*Deanna Houtz - Wooster, Ohio*

"The best benefit I get from being a part of TMS is my quality of life! I love having the freedom of time that TMS brings me. Once print is over and done, I have free time to spend with my wife and kids, and it lets me be actively involved with all of their activities."

*Drew Poling - Batavia, Ohio*

# What our **advertisers** are saying

**"I've been with Town Money Saver since about 2010, and I haven't stopped – it's 50 percent of my business."**

*Mandy • Owner of Mandy's Dog-O-Mat*

Mike's PIZZA & MORE

"In two weeks we received over 2,000 coupons!"

*Client received 2,009 coupons in the first two weeks and generated over $26,000 in revenue from advertising with Town Money Saver.*

*Mike • Owner, Mike's Pizza & More*

DQ

"I get excited when I see the Town Money Saver in the mail because I know I will see a ton of coupons for the next few days."

*Melissa • General Manager, Dairy Queen*

*Client receives 200 coupons every month. They used to run in The Coupon Book but never received the results they see with Town Money Saver.*

Find more success stories at **tmsfranchising.com**